



# INTERN: MARKETING & SOCIAL MEDIA

VANMOKUM IS ON THE LOOKOUT FOR THE BEST MARKETING & SOCIAL MEDIA INTERN TO SUPPORT ITS MARKETING TEAM. You'll be working as an intern for a period of 5 months, starting January 2024 - June 2024. (Other periods are open for discussion).  
Internship · Amsterdam

# VANMOKUM



# ABOUT VANMOKUM

**WE ARE AMSTERDAM BASED DESIGN HOUSE BROUGHT TOGETHER BY TRUE DESIGN ADDICTS.** We design, develop, produce and distribute high-end light fixtures, custom light installations and furniture.

For over a decade we work on several product lines in collaboration with known designers like Dutch designer Piet Hein Eek, Joost van Veldhuizen and Seth Grizzle.

Our in-house brands are Graypants, Frama and Droog and we also import and distribute brands that we closely connect to in values and mission like Ay Illuminate, Seletti and Japth.

Our designs live in various inspiring and unique spaces all over the globe. Whether residential or commercial, we work with numerous architects from different parts of the world to supply the best lighting and furniture solutions. You can find our lighting and furniture brands in the best furniture and design stores, alongside hotels, offices and restaurants such as: the Hilton, Airbnb, and Google.

We believe sustainability and inclusivity are just common decency. We're pretty sure we don't do everything right yet, but sustainable is one of our main missions. From ethical sourcing and the way we produce our products to creating meaningful jobs and aiding less privileged communities.

VANMOKUM's team consists of 20 members spread between their Dutch, German and US offices.







## ABOUT YOUR ROLE:

HERE YOU'LL BE PART OF OUR MARKETING TEAM AND INVOLVED IN EVERYTHING THAT HAS TO DO WITH MARKETING & SOCIAL MEDIA. You will have the opportunity to work on projects of famous and amazing brands and designers such as Piet Hein Eek and Graypants, as we collaborate with renowned designers from all over the world to create unique and iconic lighting.

The focus is on creating marketing campaigns, creating content for the websites, Social Media and newsletters. But you will also help with project management and organising all the marketing material for fairs like the Dutch Design Week, Glue and Salone del Mobile Milano.

You will help write press releases, approach the (international) press, plan and organise (design) events, press launches and photo shoots, and campaign management.

Your opinion and input are highly valued and an experience like this will form an excellent foundation for your future as a marketer. Are you commercial, digitally minded and perfectionist, do you have a sense of brand experience and are a real go-getter? Are you interested and do you have good knowledge in Marketing, Social Media and design? Then this internship is for you!

### Your job will consist of the following tasks:

- Create marketing campaigns and advertisements
- Make newsletters in Mailchimp and Klaviyo
- Create, research and write (SEO-proof) content for the websites of different brands
- Create engaging content for our Social Media channels (Facebook, Instagram, Pinterest and LinkedIn) and monitor the activities
- PR activities
- Support with influencer marketing
- Further support when and where necessary with daily activities
- Support with the project management of new product release
- Support organising fairs
- Help organising photoshoots







## AND WHO ARE YOU?

WE ARE LOOKING FOR SOMEONE WHO IS DEDICATED TO THEIR PROJECTS, LEARNS QUICKLY AND LIKES TO TAKE INITIATIVE.

Do you describe yourself as ambitious, motivated, flexible and independent, as well as a great team player?

Yep, then we are looking for you! A passion for Marketing, Social Media and design products speaks for itself, but you must also be able to handle stress and keep an eye on the details without losing the overview.

### Our offer:

- A contract for 40 hours a week for 5 months
- A good financial compensation
- A - very - nice discount on your new interior and watch collection.
- An opportunity to travel abroad
- A nice office in Amsterdam and work from home



Send your motivation and CV to [Maria@vanmokum.com](mailto:Maria@vanmokum.com) stating 'application Internship Marketing & Social media VANMOKUM'.

VANMOKUM subscribes to the Code of Cultural Diversity and values a diverse composition of the team. In case of equal suitability, preference will be given to the candidate who strengthens the diversity within our team.