

Strategy intern! (Dutch only)

Are you curious, analytical and creative?

Apply for the position of strategy intern!

You will support the strategy department by measuring campaign results, conducting market and consumer research, and help to develop the strategy of marketing- and communication ideas. You will help the strategic team to gain insights by performing research, for existing clients and new business clients. Additionally, you will help with our e-mail marketing, social media management and our (digital) events.

Who are we looking for?

A young storyteller with a pro-active attitude, who also likes an occasional Friday afternoon (digital) drink. You like to dive into research reports, look for consumer insights and analyze the market. You are self-driven, curious, social, empathic and are eager to learn. Furthermore, you are attending a HBO or WO level university with a media and/or communication orientation and are available on a full-time basis. Additionally, you speak and write fluent Dutch and English.

What do we have to offer?

We are a creative agency in the centre of Amsterdam at the Korte Prinsengracht. The team is filled with driven, enthusiastic and creative Lemons. We are open go-getters that like to celebrate our successes. At Lemon Scented Tea you will really become part of the team and you'll work on your own projects with a lot of responsibility. You work on real campaigns, for real clients.

Important:

We have place for an intern for a longer period of time (5-6 months). An intern- or graduation assignment is possible, however this should be consulted with us beforehand. An internship payment is in place.

Does this sound appealing to you and do you want to start within our creative agency?

Send an e-mail to info@lemonscentedtea.com with your CV and motivational letter.